

A bookmarking system is provided that includes a user input device and a network server. A person who is viewing a program, e.g., watching a network news program on television, can bookmark an archived version of that program for future reference. The viewer utilizes the user input device to communicate to the network server the identity of the program of interest. The network server uses the identification information for the program of interest to identify a URL for the archived version of the program. The network server transmits the URL for the archived program to the personal computer of the viewer.